

DRAFT CURRICULUM

In the subject of

COMMERCIAL GEOGRAPHY

**FOR CLASSES
(IX-X)**

Developed By

**Directorate of Curriculum & Teacher Education NWFP,
ABBOTTABAD**

April, 2003

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PREFACE

A nation without means of reforms is a nation without means of survival. The best course to make reforms is always remain in education. The Federal Govt of Pakistan feels the need of modifying, revising and making abreast of time the curricula across the levels and subjects (I-XII). Form now in consonance of National Education Policy (1998-2010) already pure sciences, social sciences and languages curricula in two phases i.e 2002 AD and 2001 AD respectively have been designed and developed in collaboration with all 4 Curriculum Bureaux accordingly. This is the 3rd phase - 29 subjects yet 61 level is in operation.

The NWFP Curriculum & Teacher Education Directorate under the auspices of the Secretary School & Literacy Department and certainly in collaboration with Federal Ministry of Education, Curriculum Wing, Islamabad has convened various Provincial Draft Curriculum Development Committees meetings comprising working teachers, Subject Specialists, University/College teachers and Curriculum Developers to prepare the document in selected disciplines as per availability of financial assistance.

The curriculum development has always been remain continuous process. Indeed, to accomplish this titanic task one needs immense commitment, stout vigour and profound professional insight. Special gratitude to Almighty Allah that such head & heart qualities were found among the members of the committees and others engaged in the process.

We don't claim that this work is complete in all respect. However, the Ministry can ameliorate it through the modicum efforts of NCDC. Before going to depart I must like to appreciate to both committee members and all subject specialists plus officials for fulfilling the task despite the snags and limitation.

Umar Farooq
Director
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NWFP, Abbottabad

Introduction

The commercial Geography has grown a great deal since it appeared as a separate discipline. Many people have at least a vague idea of the meaning of the term. Economic Geography is the study of a real variation on the earth's surface in man's activities related to producing, exchanging and consuming wealth. In pursuit of the goal the experts in commercial Geography ask three questions where is the commercial activity located? What are the characteristics of commercial activity? And to what other phenomena is the commercial activity related. This out line is an attempt to answer these questions keeping into view the demands of the changing time. We are living in a crises ridden age. The need is to understand the real spirit of these questions and their interdependence. Indeed the interdependence is so complex that we must take them into account or suffer the likelihood that we will create new problems that are far worse than the ones we attempt to solve.

This course begins with the sequence of ideas in commercial Geography that are listed as, meaning of commercial Geography, location theory, the general approach which embraces different elements of commercial Geography and behavioural idea of man's ability to produce and effect changing conditions of the time.

To understand the nature of cost and benefits and the likely shifts in locational relationships that such changes will produce, we must

understand some basic principles of economics and the processes by which land are determined, industrial locations are selected, trade take place, and urban hierarchies shape the spatial organisation of economic systems. Some part of the course is devoted to then building blocks. In the same manner questions of economic growth, its consequences and its limits run throughout the course.

It is said that history of culture is not only the mightiest lever of progress but also the condition of survival economic geographers, caught up with other disciplines in the problems of our age, are beginning to turn their attention to their image of future and to the contribution they wish to make to that future. The basis of their contribution is the better understanding of the Geography of economic system. It is to there end that this course is prepared.

Objectives:

- To provide a knowledge of commercial Geography as to make them effective citizen of the country.
- To orient students with different types of commercial activities.
- To familiarise the students with basis of economic activities.
- To provide knowledge of location and resources of Pakistan.
- To give information about commodities of vegetable or animal origin.
- To enable them as to know commercial resources of Pakistan.
- To acquaint the students with major industries and their distribution in Pakistan.
- To familiarise the students with means of transportation and communication and their significance.
- To tell about the role of banking in promotion of commercial activities.
- To provide an understanding of the use of computer in field of commercial Geography.
- To develop an appreciation of the importance of commercial Geography.
- To develop ability to draw logical conclusion from a given commercial activity/condition.
- To develop scientific thinking as to solve problems in a scientific way.
- To enable the students to form a general idea about the importance of commercial Geography in today life.
- To make student good for himself and also for rest of the community.

Course out line

Commercial Geography

IX-X

1. Geographical factors:

- Location or position.
- Physical features.
- Climate.

2. Commodities of vegetable or animal origin:

- Preparation, production.
- Manufacturer and transport.
- Market and consumption.

3. Bases of commercial activities:

- Men
- Environment
- Trade

4. Resources of commercial activities:

- Primary
- Secondary
- Exploitation of resources.

5. Commercial resources of Pakistan:

- Agriculture
- Minerals
- Industries

6. Means of transportation in Pakistan:

- Inland transport
- Ocean transport
- Air transport.

7. Role of Banking in commercial Geography:

- Definition and kinds of banks
- Balance of payment and national progress
- Foreign exchange significance

8. Use of computer in commercial Geography:

- History of computer
- Importance of computer
- Different programmes of computers

INSTRUCTION FOR TEXTBOOK WRITERS.

- * Size of the book = 120 to 140 pages.
- * Concepts related subject matter may be included in text unnecessary detail may be avoided.
- * Contents may be arranged keeping in view their logical sequence.
- * Geographic concepts and methods may be employed in dealing with various kinds of data pertaining to commercial activities.
- * The definition of the concepts of where ever necessary should be clearly sated in simple words.
- * Subject matter of commercial Geography may be integrated with ideology of Pakistan.
- * Summary of each chapter may be given at the end of the chapter.

Instructional Material:

Following instructional material may be made available for effective teaching and learning process:

- ✕ Models
- ✕ Maps
- ✕ Specimen
- ✕ Globe
- ✕ Charts
- ✕ Minerals
- ✕ Projector
- ✕ Instructional T.V
- ✕ Computer facility

Students Evaluation:

Theory	=	Essay type items	=	45 % Marks
		Objective	=	30 % Marks
Practical	=	=	25 % Marks

Instruction for examiners:

Examiner may be requested to:

- ☞ Select questions from each chapter included in the course.
- ☞ Avoid difficult terms and words.
- ☞ Keep into consideration the demand of individual differences with in classroom.
- ☞ Observes outline avoid to select question, which is out of course.
- ☞ Fulfil the demands of objectivity while marking the papers.